**Student ID: 000874782**

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| **The report** | **Maximum Marks** | **Marks**  **Achieved** |
| A critical discussion of current issues in user interface design, as well as a review of current guidelines and standards, including consideration of legal, social and ethical issues, and how those will be incorporated into the development of your low-level prototype. Those should be supported by academic references in the Harvard style. Marks will be deducted if referencing is not used appropriately. | 20 | 12 |
| A justified identification of at least two appropriate user personas and two scenarios relevant to the development of your low-level prototype. | 10 | 8 |
| A critical selection and application of the concepts of colour theory, font terminology, layout and the graphic design elements in the visual interface design of your low-level prototype. | 15 | 8 |
| Justification and usage of relevant evaluation techniques. | 15 | 9 |
| A conclusion drawing together the key facts that would provide evidence of ‘proof of concept’ to relevant parties. | 10 | 5 |
| A zip file with your low-fidelity prototype, and clear linkage between the points discussed in the report and the prototype, which will provide evidence of effective User Interface Design. | 30 | 15 |
| **Total mark** | **100** | **57** |